

Sizzle Design London

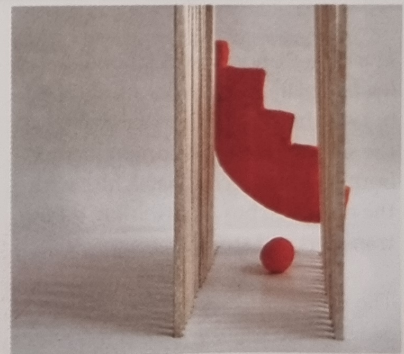
Inspired by founder, Zahra Falasiri's youth spent in the Middle East, Sizzle Design London uses touches of nature and an appreciation of craftsmanship in its design and styling



Coming from Shiraz, a town of poetry and craftsmanship in the Middle East, Sizzle Design founder, Zahra Falasiri, was raised among creative minds and passionate craftsmen. A journey of discovery ensued and led Zahra to study Interior and Spatial Design at the University of Arts London. Sizzle Design London was founded in 2017.

Sizzle Design London actively embraces diversity and implements it into the design projects. From her early days, Zahra valued craftsmanship, sustainability and believing in the creation process. Experimenting with simple materials, Sizzle Design London creates meaningful designs. The studio's expertise is varied and not limited to creative installations and backdrops, bespoke display units and phenomenal window display designs. For Zahra, it is all about pairing art and craftsmanship, combining design details with handmade ornaments. When designing a feature wall, a

characteristic zone or a hanging cloud, the team carefully analyse client's requirements, preferences and tastes. Believing that the outcome must have the client's personality and spirit in it and the designed piece should reflect the right identity and also serve the purpose in terms of practicality. Nature observation is the main source of inspiration for Sizzle Design London, the reason they use natural materials in statement pieces, bringing them back to life. The team is expertly trained to create bespoke solutions for every space with the help of a professional carpenter to create a structure and add 'sizzling' touches to make each and every design unique. If you have a space in your business that needs identity or a blank wall in need of attention or a corner that strives to stand out, get in touch with Sizzle Design London. The studio has a wide range of clients in different sectors, from retail to restaurants, private clinics, hotels and office spaces.



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